

# 9<sup>th</sup> IRTP Conference ~ 28<sup>th</sup> June – 1<sup>st</sup> July 2017, Lake Orta, Italy

## Overall Programme

Day	Time	Room A	Room B	Room C
Wed 28	15.30-16.30	Delegate Registration	Meeting of Journal Editorial Board	
	16.30-17.30		<b>Meet the Publishers</b> : discuss Book series with Kevin Griffin, Razaq Raj & Alexandra Lainsbury (Associate Editor CABI) <b>Discuss Journal Publishing</b> : Special Issues and papers etc. with Kevin Griffin, Razaq Raj / Book Reviews with Carlos Fernandes	
	17.30	<b>Opening Ceremony</b> <ul style="list-style-type: none"> <li>Opening by Kevin Griffin, Razaq Raj &amp; Carlos Ferndandes</li> <li>Welcome to Italy by the hosts Stefania Cerutti and Elisa Piva</li> <li>Welcome by Eliana Baici, dean of the department of business and economic studies, UPO</li> <li>Welcome by Pietro Fortis, Mayor of Armeno</li> </ul>		
	18.00	<b>Keynote 1 - Anna Trono</b> : Religious tourism in the Third Millennium. A melting pot of values, interests and speculations?		
	18.30	Religious Tourism in Lake Orta area. Presentation of some of the latest projects: - Sacre Tour (Luca Martelli, Christian Violi) - Sulle Vie Della Storia (Maria Teresa Rossi Ferraris, Paolo Colombo)		
	19.30	Welcome Dinner (Optional event)		
Thurs 29	9.00-9.30	Registration		
	9.30-11.00	2A : <a href="#">Meaning</a>	1A : <a href="#">Motivation &amp; Experience I</a>	4A : <a href="#">Technology</a>
	11.00-11.30	Coffee Break and networking		
	11.30-13.00	1B : <a href="#">Motivation &amp; Experience II</a>	3A : <a href="#">Case Studies</a>	3B : <a href="#">Routes</a>
	13.00-14.00	Lunch and networking		
	14.00-15.00	<b>Keynote 2 – Ahmad Jamal</b> : Religious Tourism: Role of Religiosity and Culture		
	15.00-15.30	Round Table Discussion		
	15.30-16.00	Coffee Break and networking		
	16.00-17.30	3C : <a href="#">Islamic Pilgrimage</a>	2B : <a href="#">Theology and Theory</a>	2C : <a href="#">Histories</a>
	17.45	Guided Tour (Optional event)		
	20.00	Dinner (Optional event)		
Fri 30	9.00-9.30	Registration		
	9.30-11.00	1C : <a href="#">Motivation and Experience III</a>	3D : <a href="#">Product Development</a>	5A : <a href="#">Management Issues I</a>
	11.00-11.30	Coffee Break and networking		
	11.30-13.00	<b>Keynote 3 – Maria Leppäkari</b> : Managing religion and religious tourism in a Holy Place : Experiences and personal accounts from Jerusalem <b>Keynote 4 – Alan Clarke</b> : Ideologies and Identities: religions and realities		
	13.00-14.00	Lunch and informal networking session		
	14.00-14.30	IRTP / Publishing Updates / New ideas Kevin / Razaq / Carlos ~ Books / Papers / Issues / Book reviews /		
	14.30-16.00	4B : <a href="#">Marketing</a>	4C : <a href="#">Stakeholders / Governance</a>	5B : <a href="#">Management Issues II</a>
	16.00-16.30	Coffee Break and networking		
	16.30-17.30	Closing Session / Panel Discussion / Next Year's Conference		
20.30	Gala Dinner			
Sat 1	9.30-18.30	<b>Full Day Fieldtrip</b> to Orta and Varallo Sacred Mounts (Optional event) 09.30 – Departure from Armeno to Orta 13.00 – Departure from Orta to Varallo 17.00 – Departure from Varallo to Arona Railway station 18.00 – Departure from Arona to Armeno		

# Details of Sessions

## Theme 1 : The Visitor

<b>1A : Motivation and Experience I 9.30-11.00 Thurs 29</b>	
Motivations for Pilgrimage: Why pilgrims travel El Camino de Santiago	Angela Antunes; Suzanne Amaro; Carla Henriques
Motivations for visiting sacred sites: the case of Senhora da Lapa Shrine	Cristina Barroco; Joaquim Antunes; Hermínio Dias
Biker Revs on tour: pilgrimage motivations of motorbiking vicars from Leeds Diocese	Rev Ruth Dowson
Understanding the Motivations of Tourists Visiting a Wayside Chapel in Brandon, Manitoba, Canada	Daniel H. Olsen
<b>1B : Motivation and Experience II 11.30-1.00 Thurs 29</b>	
Cultural and religious tourism - the case of the Tesouro da Misericórdia Museum	Henrique Almeida; Joaquim Antunes; Cristina Barroco
Cultural tourism or religious tourism: an analysis through the land of Ignatious	Basagaitz Guereño-Omiln; Marina Abad-Galzacorta
Cathedrals, Hats and Selfies	Maureen Griffiths
Developing Spiritual Tourism for Youngsters, the Spirit-Youth exemple	Silvia Aulet; Judit Diaz; Dolors Vidal
<b>1C : Motivation and Experience III 09.30-11.00 Fri 30</b>	
Evangelical Christians' Reflections along the Way of St. James	Sharenda Holland Barlar
The Effects of Emotional and Cognitive Engagement on Post – Experience Behaviours of Religious Site Visitors: a Search on Mawlana Museum in Konya	Ozgur Ozera; Feridun Dumanb; F. Ozlem Guzelc
Between new age and neopaganism: the spiritual experience in Damanhur	Monica Gilli; Stefania Palmisano
Motivations of individuals that attend the annual pilgrimage of Hajj	Mohammed Jabar Yaqub

## Theme 2 : Theory/Theology

<b>2A : Meaning. 9.30-11.00 Thurs 29</b>	
Religious and Pilgrimage Tourism: A Path to Sufism	Tariq Elhadary
The State of Pilgrimage in a Scientific World	Stephen F. Haller
Post-Pilgrimage: Beyond Secularisation	Dane Munro; George Cassar
The customisation of 'religion' in the context of Iran	Hossein Godazgar; Shiva Velayati
<b>2B : Theology and Theory 16.00-17.30 Thurs 29</b>	
The Italian Museums of Shrines. Specificities and Relations with Pilgrimage.	Lorenzo Bagnoli; Rita Capurro
Sacral heritage in cultural and geographical trans-boundary space of Europe	Tomasz Duda
Development of Mosque Tourism Framework as a Tool to Reduce Islamophobia	Dr Razaq Raj; Kristel Kessler
Portugal, a religious and cultural itinerary between Central Europe and Portugal”	Isilda Leitão
<b>2C : Histories 16.00-17.30 Thurs 29</b>	
The places of faith: the religious hospitality in the Italian sanctuaries in the Early Modern Age	Silvia Beltramo
Religious Tourism under Fascist and Communist Dictatorships: Portugal and Slovakia	Vitor Ambrósio; Alfred Krogmann; Isilda Leitão; Carlos Fernandes; Daša Oremusová, Lucia Šolcová.
“Stepping Outside the Convent”: Leisure Participation and the Social Lives of Irish Nuns	Tony Kiely
Spirituality And Commemorative Events: The Centenary Of World War One In Australia	Jennifer Laing; Warwick Frost

## Theme 3 : The Product

<b>3A : Case Studies 11.30-1.00 Thurs 29</b>	
Western Mexican shrines: mapping and categorising holy places	Alejandra Aguilar Ros
The Body Of Christ: Feast, Devotion, Regional Tourism - Sao Manuel City (Brazil	Gilson De Lima Garofalo; Terezinha Filgueiras De Pinho
Religious Tourism & The Azorean Diaspora in the USA	Vitor Ambrósio; Cristina Carvalho
Religious Tourism in the Diaspora: Orthodox Christian Monasteries in North America	Dino Bozonelos
<b>3B : Routes 11.30-1.00 Thurs 29</b>	
Long-Distance Walking In 'The Way': Promises Of Healing And Redemption	Warwick Frost; Jennifer Laing
Seven Gods of Good Fortune Pilgrimage Routes in Japan: Modern Principles of Pilgrimage Individualization and Perpetuation	Daniel H. Olsen; Greg Wilkinson
Osaka's Thirteen Buddhas: The Proliferation of Modern Japanese Pilgrimage Routes	Greg Wilkinson
The increasing value of Cultural Routes and Religious Itineraries for potential tourism destinations.	Elisa Piva; Stefania Cerutti
<b>3C : Islamic Pilgrimage 16.00-17.30 Thurs 29</b>	
Rethinking Islamic Hospitality: Managing Hosts and Guests in Diyafa Tradition	Shin Yasuda
New Step from Islamic Countries for Tourism: OIC, the Concept of Capital City of Islamic Tourism Concept	Yasin Bilim
Consumption of Zamzam Water as a Natural Health Medicine for Visitors Attending Pilgrimage in Makkah	Tariq Elhadary; Razaq Raj
Jacob's Ladder: Sa'?	Abdulla Galadari
<b>3D : Product Development 09.30-11.00 Fri 30</b>	
Perspectives of religious tourism in Azerbaijan	Darius Liutikas
Tourism in religious sites as a way of ethnography tourism: the case of popular religion in Catalonia	Silvia Aulet; Neus Crous; Dolors Vidal
Marian Midsize Shrines: three itineraries between Portugal and Slovakia	Vitor Ambrósio; Carla Braga; Isilda Leitão; Carlos Fernandes; Alfred Krogmann; Magdaléna Nencíková.
Fátima and Levo?a Sanctuary-towns: development and management differences	Vitor Ambrósio; Alfred Krogmann; Magdaléna Nencíková; Daša Oremusová; Alena Dubcová; Carla Braga

## Theme 4 : Management

<b>4A : Technology 9.30-11.00 Thurs 29</b>	
SMART Media Technologies impact on the Spiritual Experience of Hajj Pilgrims.	Jahanzeeb Qurashi; Richard A. Sharpley
Religion or Fandom? Secular ritual in pop-culture pilgrimage	Kyungjae Jang
Improving sacred sites management through new technologies: the case of Montserrat	Silvia Aulet; Lluís Prats
The influence of Facebook in the holiday decision making of Muslim women in the UK.	Imran Khan
<b>4B : Marketing 14.30-16.00 Fri 30</b>	
Public Tourism Promotion. Good practices from Greek Tourism Office in Milan.	D. Mylonopoulos; P. Moira; M. Volonaki
Customer Relationship Marketing Tool for Growth of Religious Tourism Business: An Islamic perspective	Md Javed Kawsar; Razaq Raj
The Destination Marketing Tools For “Seven Sufi Saints Of Noble Bukhara” Pilgrimage Cluster	Navruz-Zoda Baxtiyor; Nutfillo Ibragimov; Akmal Rakhmanov
Sanctuaries and Catholic kitsch: hypertrophy of devotional production	Fiorella Giacalone
<b>4C : Stakeholders/Governance 14.30-16.00 Fri 30</b>	
Religious tourism in San Giovanni Rotondo and the local community behaviour towards the cult of Padre Pio	Paola de Salvo Pasquale Guerra
Creating and storing a toolkit for pilgrimage and religious tourism sites	Peter Wiltshier
Systems (Holistic Approach to Religious Tourism)	Alan Clarke; Tadeja Jere Jakulin
Volunteering in the religious heritage: protection, valorization and mediation in Italy and France	Giovanna Rech

## Theme 5 : Concerns/Issues

<b>5A : Management Issues I    09.30-11.00 Fri 30</b>	
The Contemptible Ethnic Profiling at the UK Airports of Muslim and Ethnic Minority Travellers	Ayesha Chowdhury; Razaq Raj
The impacts of wall-building politics on international tourism flows: The case of Hungary	Emese Panyik; Ayesha Chowdhury
Rural sacred landscape valorisation in North East Italy: lessons from the past and future directions	Luca Simone Rizzo; Raffaella Gabriella Rizzo; Filippo Smerghetto
Sustainable Cultural and Religious Tourism in Namibia: Issues and Challenges	Erling Kavita; Jan Swartz; Isobel Green
<b>5B : Management Issues II    14.30-16.00 Fri 30</b>	
Going Around and Connecting Dots: Landscape Monuments and Pilgrimage-Tourism in Wales	Jonathan M. Wooding
The Role of the Leader in Religious tourism	Vreny Enongone; Kevin Griffin
The religious beliefs as a parameter of food choices in the tourist destination: The case of Mykonos	Polyxeni Moira, Dimitrios Sarchosis; Dimitrios Mylonopoulos
Rethinking pilgrimage routes within the context of safe environments	Goretti Silva; Martín Gómez-Ullate; Carlos Fernandes